

MUHLENBERG MEDICAL CENTER

# MMC PULSE

Vol. 6, No. 4

MUHLENBERG MEDICAL CENTER, BETHLEHEM, PA.

July-August 1973

## Lehigh Valley Summer Festival, Aug. 24-25-26

### Bethlehem Nurse Chosen To Head New Post At MMC

Mrs. Harriet H. Christ, R.N., of Bethlehem has been named to the newly-created position of patient audit-coordinator at Muhlenberg Medical Center.

Franklin A. Shaffer, R.N., director of nursing services, announced that the post, which replaces a former nursing service position, reflects changing methods of nursing administrative services.

The nursing director pointed out that Mrs. Christ will work closely with the hospital's medical and nursing staffs and also with Karen Schaeffer, MMC's new director of social services.

Mrs. Christ, who has already assumed her new duties, will interview patients, review charts, assist head nurses in a non-medical capacity and su-

*(continued on page 2)*



MRS. HARRIET CHRIST, R.N.



KAREN SCHAEFFER

### New Social Services Director Appointed By Medical Center

Karen Schaeffer of Whitehall has been appointed director of social services at Muhlenberg Medical Center. She fills the post left vacant by the resignation of Mrs. Mary L. Perna, Bethlehem, who has accepted a position with the

Pennsylvania State Department of Welfare, Scranton.

Donald E. Porter, administrator, announced that the new director has assumed her duties which will include the administration of all aspects of MMC's social services program.

Miss Schaeffer will conduct pre- and post-admission interviews of patients and compile social histories for future use.

A former caseworker for the Lehigh County Children's Bureau, Miss Schaeffer will arrange financial assistance for patients who qualify and help families make the necessary plans for patients who are returning home.

The hospital's social service department works closely with other community agencies, assuring the comprehensive social needs of all patients.

In cases where patients require additional care, Miss

*(continued on page 2)*

### Organizers Expect Largest Attendance In Festival History

Three big days of family fun and entertainment promise to make the 12th annual Lehigh Valley Summer Festival the most successful running of this popular event.

The festival, which is being co-sponsored by members of the Women's Auxiliary and the Men of MMC, will be held on the hospital grounds on Friday, Saturday and Sunday, August 24, 25 and 26.

Mrs. Frank Muhr, co-chairman, announced that this year's line-up of free entertainment will include fashion shows, the crowning of Miss MMC, band performances, drill teams, an auction, folk music, dance reviews and magic shows.

Other attractions, which will take place during all festival hours, are original paintings and crafts exhibits, Fred Ayers

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### Men Of MMC Sponsor Eleventh Annual Coin Auction, August 21

The MMC Coin Auction, which will be conducted in the hospital's dining room on Tuesday, August 21, will offer one of the largest selections of coins and collectors' items in the sale's 11-year history.

Sponsored by the Men of MMC, the auction will begin at 7 p.m. and will be preceded by a preview of all items that begins at 6 p.m.

Featured at the auction will be a wide selection of U.S. and foreign coins and currency, political campaign memorabilia,

badges, wooden nickels and other rare items.

Chairman Horace C. Houghton indicated that the auction has proven successful year after year in bringing area collectors together and by offering them an opportunity to expand their collections.

All items for the auction are donated by persons, who later receive a price list for the pieces they contributed. This information may then be used for income tax deduction purposes.

### Dr. Barr Reelected Staff President

Gavin C. Barr, M.D., has been named to a second term as president of the medical staff at Muhlenberg Medical Center.

George R. Eichler, M.D., Bethlehem, was elected vice president of the staff for the 1973-74 term.

Other new officers include C. Eugene Wilson, D.O., Allentown, second vice-president, and Donald B. Kopenhaver, M.D., Allentown, secretary and treasurer.



# PULSE

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 Schoenersville Road, Bethlehem, Pennsylvania 18017  
 Donald E. Porter, Administrator

## NCACC Nursing Students Will Receive Experience At MMC

Beginning in late August, associate degree nursing students from Northampton County Area Community College will be receiving part of their clinical training at Muhlenberg Medical Center.

The purpose of the college program, which is being supported by a special project grant from the National Institutes of Health, is to provide students with individualized nursing instruction through the establishment of self-paced learning experiences.

Franklin A. Shaffer, R.N., director of nursing services at MMC, announced that sophomore year nursing students will be visiting the hospital on a rotating basis during the college's up-coming calendar year which begins Monday, August 27.

Mr. Shaffer pointed out that "MMC has shown a continued interest in training programs of this nature. Members of our medical and nursing staffs are more than willing to assist these students in any way possible."

At first, students from NCACC will be attending sessions at the hospital in small teams under the supervision of their instructors. These instructors will be responsible for the planning of all training sessions.

Miss Marion Gorham, R.N., director of nursing education at NCACC, stated that these initial visits will set the pace for later sessions, which will enable students to receive training with patients and staff nurses on a one-to-one basis.

Once a student is familiar with the hospital's facilities and the various procedures involved in patient care, he or she will then be able to select those areas of nursing care that are of particular interest.

At this point, students will be able to come to MMC for observational experience without the presence of an instructor.

Miss Gorham commented that this will give the student the opportunity to observe the progress of a patient from admission to the time of discharge from the hospital.

She noted that students enrolled in the college's two-year program also receive training at other health care facilities in the area, including Easton, St. Luke's, Warren and Allentown State hospitals and Eastwood Convalescent Home.

The NCACC program is fully accredited by the National League for Nursing and is approved by the State Board of Nursing Examiners.

### Mrs. Christ

*(continued from page 1)*  
 pervise nursing unit clerks.

Mr. Shaffer pointed out that an important aspect of the patient audit-coordinator's job will be to assure patients that their various medical insurance benefits are being applied in a proper and effective manner.

A former member of the Utilization Review Department at Blue Cross of the Lehigh Valley, Mrs. Christ has had extensive nursing experience in both practicing and administrative capacities.

Mrs. Christ is a native of Reading and a graduate of Millard Fillmore Hospital School of Nursing in Buffalo, N.Y.

Her nursing career has included service at York Hospital; St. Luke's Hospital, Bethlehem; Mary Ellen Convalescent Home, Hellertown, and Liberty Nursing Center, Allentown.

## 13 Physicians Join Medical Staff

Muhlenberg Medical Center's board of directors has approved the appointments of thirteen physicians to the hospital's medical staff, following recommendations from the staff's executive medical credentials committee.

Dr. Gavin C. Barr, staff president, announced that active privileges have been granted to the following physicians:

John A. Altobelli, M.D., Whitehall, plastic surgery, is a graduate of the Medical College of Virginia. After completing his internship at Allentown Hospital, he served successive residencies there in general and plastic surgery.

Thomas B. Dickson, M.D., Allentown, orthopedic surgery, a graduate from Temple University Medical School, served a residency in orthopedic surgery at the University of Pittsburgh.

Barnett J. Junker, M.D., Easton, anesthesiology, is a graduate of New York University School of Medicine. After his internship at New York City's Presbyterian Hospital, Dr. Junker completed a residency in anesthesia at Maine Medical Center.

Robert J. Sallash, Jr., M.D., Bethlehem, gynecology, received his medical degree at Temple University Medical School. He was an intern and an obstetrics-gynecology resident at St. Luke's Hospital, Bethlehem.

Joseph M. Skutches, M.D., Bethlehem, gynecology, received his doctorate from Jefferson Medical College. He served his internship and an obstetrics-gynecology residency at Misericordia Hospital in New York City.

Mario E. Visperas, M.D., Allentown, general surgery, a graduate of Manila (Philippines) Central University, served surgical residencies at both Lutheran Hospital, Cleveland, and St. Luke's Hospital, Bethlehem.

Consulting privileges were granted to:

James Blanc, M.D., Allentown, thoracic and cardiovascular surgery, a graduate of the Albert Einstein College of Medicine, interned at Georgetown University Hospitals and was a resident in surgery at Montefiori Hospital.

Ismail H. Elzeneiny, M.D., Bethlehem, ophthalmology, graduated from Cairo, Egypt, Medical School and interned at Cairo's Kasi El University Medical Center.

Marvin Z. Kurlan, M.D., Allentown, general surgery, a graduate of the State University of New York Medical School in Buffalo, served his internship and a residency in general surgery at Millard Fillmore Hospital, Buffalo.

Maria L. Panayotova, M.D., Bethlehem, ophthalmology, earned her degree at Superior Medical Institute, Sofia, Bulgaria. Dr. Panayotova served a residency in ophthalmology at King's County Hospital.

Antonio C. Panebianco, M.D., Allentown, thoracic and cardiovascular surgery, a graduate of the University of Catania Medical School in Italy, completed residencies in general surgery at Allentown Hospital and thoracic-cardiovascular surgery at Oteen, N.C., Veterans' Administration Hospital.

Joseph E. Vincent, M.D., Allentown, internal medicine, is a graduate of University of Pennsylvania Medical School, and interned at the university's hospital.

Luke C. Yip, M.D., Allentown, thoracic and cardiovascular surgery, graduated from Hsiang Ya Medical College in Hunan, China. After interning at Hunan Medical College Hospital, he was a resident at VA Hospital in Oteen, N.C.

### Miss Schaeffer

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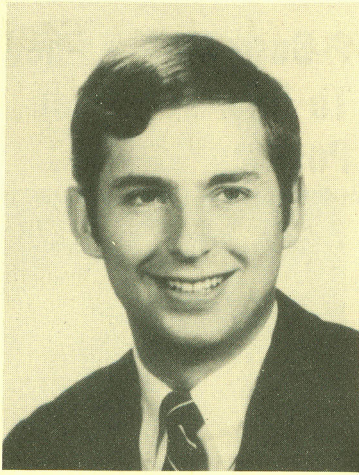
Schaeffer will initiate referrals to long term institutions or arrange for follow-up day care service in the patient's home.

The department also keeps in close contact with the state's Bureau of Vocational Rehabilitation for patients who need

job placement assistance.

Miss Schaeffer was born in Allentown and graduated from William Allen High School. She attended Pennsylvania State University, where she received her bachelor's degree in social welfare in 1970.





RANDOLPH R. PETO

## Bethlehem Medical Student Finds MMC Training Valuable

Randolph R. Peto of Bethlehem, a first year student from Hahnemann Medical School in Philadelphia, is now taking part in an eight-week undergraduate training program at Muhlenberg Medical Center.

The program, known as Medical Education Community Orientation, is jointly sponsored by the Pennsylvania Medical Society and the Hospital Association of Pennsylvania.

Through the MECO program, undergraduate medical students receive practical experience in smaller community health care institutions.

Dr. Ben C. Barnes, MMC medical director, explained that the program was instituted in an effort to revitalize an interest in the field of general practice.

Dr. Barnes pointed out that the statewide program gives students the opportunity to observe the day-to-day routine of hospital staff physicians, as well as the daily functions of a private practitioner.

As part of his studies at MMC, Peto accompanies Dr. Dominick Raso, Dr. Gavin C. Barr and Dr. Barnes on their regular hospital rounds.

His training also includes experience in MMC's emergency room, where he assists on-duty physicians and observes the life-saving functions performed by the emergency room

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## Pulse Interviews . . .

### Horace C. Houghton, Men Of MMC President, Considers Job Demanding, Hospital Successful

*Horace C. Houghton became a member of the Men of MMC in 1962. Since then, he has proven himself as one of the hospital's greatest supporters.*

*A native of Boston, where he graduated from Northeastern University in 1926, Mr. Houghton retired from Bethlehem Steel Corporation in 1969. During his 43 years with the steel company, he had worked in various segments of the corporation, including purchasing, industrial relations and safety inspections and training.*

*Between 1946 and his retirement Mr. Houghton was a recruiter and trainer in the company's "loop" course, a program that gives new employees an opportunity to decide on their job and locational preference.*

*A firm believer in community involvement, Mr. Houghton has participated in various campaign drives for United Fund, Community Chest and the Historic Bethlehem Society. In his work with the Men of MMC, the Bethlehem resident has served as chairman of the group's coin auction for more than five years. He was elected president of the male auxiliary unit this past April.*

**Pulse:** How did you become involved with the men of MMC?

**Houghton:** Some of my friends from Bethlehem Steel, who knew of my interest in community projects, urged me to become a member.

**Pulse:** What was your initial impression of the medical center?

**Houghton:** When I first started coming to MMC, I was greatly impressed with the hospital's pleasant atmosphere. It just seemed that everybody, both medical and non-medical personnel, was genuinely concerned with helping others.

**Pulse:** How did the MMC Coin Auction get started?

**Houghton:** Well, it began as a part of the fund-raising efforts of the Lehigh Valley Summer Festival. After a couple of years, we found that the festi-

val attracted people that were interested in other activities, so we separated the auction from the festival.

Incidentally, proceeds from the auction currently go into the Men's charity fund.

**Pulse:** What are some other functions of the Men of MMC?

**Houghton:** The members of our group still devote considerable time and effort to the Summer Festival. Our vice-president, Charles Payne, is co-chairman of the festival, while other members oversee different aspects of that event.

Members of the Men serve as ushers for the hospital's Sunday worship service, bringing wheel chair and ambulatory patients down from the nursing floors and returning them after the services. On Sundays when ministers are not available, our members actually conduct the services.

Also, we have members with carpentry experience, who build physical therapy equipment and utility items such as tables and shelves. Not only does it save the hospital money, but it gives our men the satisfaction of putting their talents to good use.

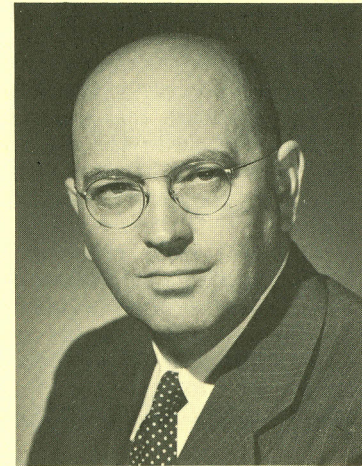
**Pulse:** Have you found being president of the Men of MMC very demanding?

**Houghton:** Frankly, leading the organization is more demanding than I thought it would be. My biggest job is recruiting people for our various projects.

Our essential goal is to produce benefits for the hospital and community, and it takes many workers and work hours to accomplish this.

**Pulse:** Do you feel that the hospital has been successful in meeting the area's health care needs?

**Houghton:** Quite definitely, and more so today than ever before. Originally, I felt that the hospital was needed for Lehigh Valley residents that lived north of the Lehigh River. For the past ten years, this northern area has undergone considerable residential



HORACE C. HOUGHTON

and industrial growth, pointing to an even greater need for a general hospital in this locality.

I'm convinced that MMC, with its fine medical, surgical and emergency facilities, is meeting the needs of local residents better than any other hospital in the area.

## Summer Festival

(Continued from page 1)

Miniature Circus, police and fire department equipment displays with demonstrations, rides, various homemade candy, clothing and baked goods booths, plus much, much more.

Mrs. Muhr stated that the festival will be conducted from 10 a.m. to 10 p.m. on Friday and Saturday, August 24-25, and from 12 to 8 p.m. on Sunday, August 26.

Festival-goers will also enjoy a fine selection of family luncheons and dinners. Delicious spaghetti dinners will be served on Friday, from 4 to 7:30 p.m. The festival's traditional barbecue chicken dinners will be served between 4 and 7:30 p.m. on Saturday and between 12 and 3:30 p.m. on Sunday. Cafeteria-style luncheons are scheduled from 11 a.m. to 2 p.m. on Friday and Saturday.

All proceeds from the summer festival will be donated to the hospital by the co-sponsoring groups.



## Benefit Card Party Project Proves A Giant Success For Women, Hospital

"We try harder" must have been the motto of the group of energetic women that conducted a benefit card party project for Muhlenberg Medical Center during the second week of May.

The card party organizers, headed by Mrs. Earl Prosser of Bethlehem, set their sights at \$3,000, but, after all the receipts and contributions were tallied, the project's total proceeds came to more than \$3,500.

Mrs. Prosser explained that the card party effort was conducted to raise funds to underwrite the cost of draperies for the hospital's 3rd, 4th and 5th floors.

She indicated that all of the material has already been purchased, and the 4th floor segment of drapery program should be completed by early September.

Mrs. Mary Grace Stanton, R.N., MMC's director of volunteers, reported that the card party project worked like this:

Mrs. Prosser, who has been involved in numerous activities for the benefit of the hospital, was asked to serve as chairman of the effort. A group of women was then selected to serve on a special planning committee.

Women from across the Lehigh Valley were asked to sponsor card parties in their homes during the week of May 7. Persons, who were interested in the program but were unable to serve as hostesses, were asked to support the project through contributions.

Mrs. Stanton observed that interest created by the project brought together hundreds of hostesses, participants and contributors in one of the most successful fund-raising ventures ever sponsored for the hospital.

Members of the card party committee included: Mrs. Leonard Bennetch, Mrs. William Christie, Mrs. Paul Florenz, Mrs. Clarence Holland, Mrs. Max Littner and Mrs. Prosser.

## Auxiliary, Men Work To Assure Biggest Summer Festival Ever

Getting ready for the Lehigh Valley Summer Festival is a monumental task that involves well over a thousand hours of preparation.

At the core of this task are hundreds of members of Muhlenberg Medical Center's Women's Auxiliary and Men of MMC, co-sponsors of the festival.

Mrs. Frank Muhr, chairman, correlated the success of the festival to the amount of work invested by members of the two groups.

This year, members of the men's group arranged for the concessions and amusement rides and assisted in setting up the necessary exhibit and ticket booths. In addition, the men will operate a refreshment stand on the festival grounds.

Auxiliary members from Allentown conducted their annual knittcraft project. The ladies will be manning a separate booth, featuring sweaters, scarves, shawls and knitted baby clothes.

The Bethlehem Area prepared a wide variety of traditional and one-of-a-kind Christmas items, which will be on sale at their Holiday Booth.

## Medical Student

*Continued from page 3*  
staff.

In addition to receiving medical training at MMC, Peto has spent time at Dr. Raso's offices in Easton and has visited other area medical facilities, including Kurtz Training Center for the mentally retarded, Good Shepherd Home and the dispensary at Bethlehem Steel.

Peto describes the MECO program as "one of the most valuable experiences in my medical training so far" and stated that his stay at MMC has given him "an even greater impetus towards becoming a practicing physician."

A native of Bethlehem and a graduate of Liberty High School, Peto received his B.A. degree from Colgate University. He will return to Hahne-mann as a sophomore in September.

Members of the group will also be serving barbecued chicken dinners during the three-day event.

Members of the Carbon County area will again oversee their Attic Treasures booth, featuring numerous donated and collected items.

The Catasauqua-Whitehall-Northampton group will be sponsoring a "Tiny Tots" booth, where festival-goers can buy beautiful stuffed toys and hand-smocked baby clothing.

The Easton members will operate their popular Garden Corner, while the Emmaus women will be overseeing the cafeteria-style luncheon activities.

Members of the Fogelsville-New Tripoli area will be selling baked goods, and the Hellertown Area will feature aprons and other handmade items.

Nazareth Area members baked delicious cookies and prepared old-fashioned candy.

A Country Store, operated by the Neffs-Slatington Area, will include homemade jams, jellies, chow-chow and salted peanuts.

Finally, a group of women, headed by Mrs. Margaret Berger of Allentown and Mrs. Jenny Snyder of Tatamy, have produced a wide selection of dresses, pants suits, smocks and capes in all children's and women's sizes.

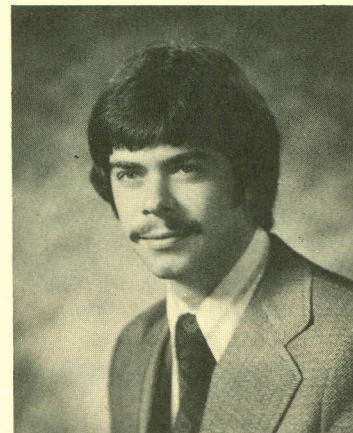
Mrs. Muhr noted that the Junior Auxiliary will be selling ceramics, cookbooks and novelty items, as part of their festival project, which also included ticket sales for the Miss MMC contest.

**Muhlenberg Medical Center**  
**Bethlehem, Pa. 18017**

95-70010

Stanton, Mary Grace

## P-Burg Man Named To New Financial Position At MMC



**RONALD J. MACAULEY**

Ronald J. Macauley of Phillipsburg has been assigned to the newly-created position of comptroller at Muhlenberg Medical Center.

Administrator Donald E. Porter announced that Mr. Macauley will be in charge of all financial management functions at the hospital.

Prior to his appointment at MMC, the Phillipsburg native had served as an accountant for Warren Hospital in New Jersey.

A graduate of Churchman's Business College in Easton, where he completed the advanced accounting program, Mr. Macauley holds a bachelor's degree in business administration and accounting from Ft. Lauderdale Fla.) University.

**Summer Festival**  
**Aug. 24-25-26**

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